

Of Special Interest

Add or highlight your point of interest here.

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A New Look for the PN!!

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also to create credibility and build your information it contains, for example, employees or people interested in purchasing a product or in requesting your services.

You can compile a mailing

list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter

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From the Spanish Prime Minister's Speech

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FROM THE SPANISH PRIME MINISTER'S SPEECH ON GAY MARRIAGE

[Wouldn't it be nice if we had politicians who spoke this well?]

PRIME MINISTER JOSE LUIS RODRIGUEZ ZAPATERO -

We are not legislating, honorable members, for people far away and not known by us. We are enlarging the opportunity for happiness to our neighbors, our co-workers, our friends and, our families: at the same time we are making a more decent society, because a decent society is one that does not humiliate its members. . .

Today, the Spanish society answers to a group of people who, during many years have been humiliated, whose rights have been ignored, whose dignity has been offended, their identity denied, and their liberty oppressed.

Today the Spanish society grants them the respect they deserve, recognizes their rights, restores their dignity, affirms their identity, and restores their liberty. It is true that they are only a minority, but their triumph is everyone's triumph. It is also the triumph of those who

oppose this law, even though they do not know this yet: because it is the triumph of liberty. Their victory makes all of us (even those who oppose the law) better people, it makes our society better.

Honorable members, there is no damage to marriage or to the concept of family in allowing two people of the same sex to get married. To the contrary, what happens is this class of Spanish citizens get the potential to organize their lives with the rights and privileges of marriage and family.

(continued on page 2)



"we are making a more decent society."

The Spanish Prime Minister's Speech (con't)

(continued from page 1)

There is no danger to the institution of marriage, but precisely the opposite: this law enhances and respects marriage.

Today, conscious that some people and institutions are in a profound disagreement with this change in our civil law, I wish to express that, like other reforms to the marriage code that preceded this one, this law will generate no evil, that its only consequence will be the avoiding of senseless

suffering of decent human beings.

A society that avoids senseless suffering of decent human beings is a better society.

With the approval of this bill, our country takes another step in the path of liberty and tolerance that was begun by the democratic change of government.

Our children will look at us incredibly if we tell them that many years ago, our mothers had less rights than

our fathers, or if we tell them that people had to stay married against their will even though they were unable to share their lives. Today we can offer them a beautiful lesson: every right gained, each access to liberty has been the result of the struggle and sacrifice of many people that deserve our recognition and praise.

[Translated by journalist Rex Wockner]

http://direland.typepad.com/direland/2005/07/when_the_spanis.html

New Heading

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of

distributing a newsletter might be to sell your product or services, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is

to develop and write your own articles, or to include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the

Special Interest Story Headline

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Word offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

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Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish your newsletter and its length. You should publish your newsletter at least quarterly so that it's

considered a consistent source of information. Your customers or employees will look forward to its arrival.

Your headlines are an important part of the newsletter and should be considered carefully.



"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

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The subject matter that

appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Selecting pictures or graphics is an important part of adding content.

Inside Story Headline



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Inside Story Headline

Much of the content you put

Cindie Henrie, LMFT (323) 829-3548
Psychotherapist Lic. #41617
Play, Art & Sandtray Therapies
for Kids, Teens & Adults
 Website: Therapist4me.com
 E-Mail: CHenrie@Therapist4me.com

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If the newsletter is distributed internally, you might comment upon new procedures or vendors needs.

Selecting pictures or graphics is an important part of adding content to your newsletter.

MICHAEL J. PORTE, LCSW
 Licensed Clinical Social Worker

Psychotherapy
 Career Counseling
 Consultation/Supervision

1138 Fremont Ave., Suite 203
 South Pasadena, CA 91030
 (626) 403-4659

JOHN LAGFA
You'll Be Glad
You Did

y Headline

appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

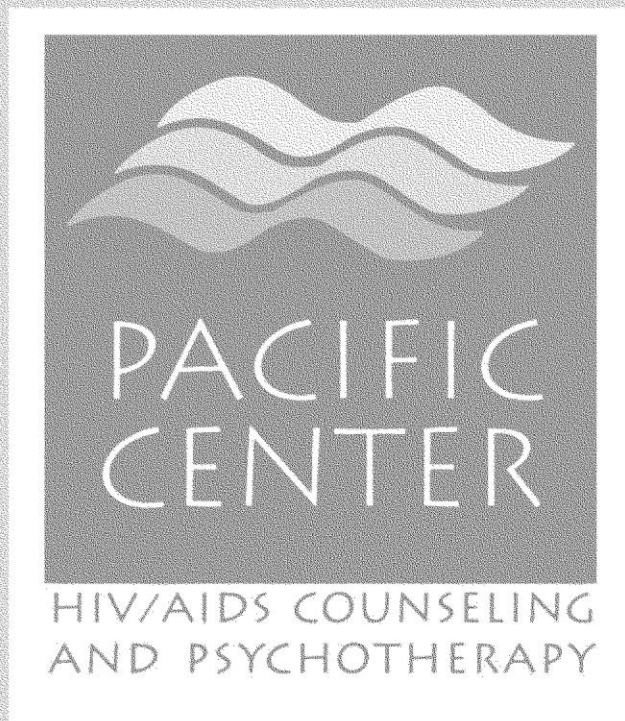
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AIDS Project Los Angeles Pacific Center Program

Volunteer Opportunity



- A chance to be of service and give back
- **You Provide:** pro-bono psychotherapy, to one client, in your private practice office
- **Pacific Center Provides:** Consultation with APLA mental health providers and training on HIV & mental health issues

—free CEUs education

**For information call: 213-201-1621
or visit our website at: www.apla.org**



This advertisement is made possible by a grant of Ryan White Title I Funds from the Los Angeles County Department of Health Services, Office of AIDS Programs and Policy.

Progress Notes

A quarterly publication of the Lesbian and Gay Psychotherapy Association of Southern California, Inc. a organization dedicated to the promotion of gay, lesbian, and bisexual psychology, by supporting and serving the mental health professionals who work within the gay, lesbian, and bisexual and transgendered community.

Summer 2005

Editor:

Deborah DiGiovanni, MA, IMF
DDigiov543@aol.com

Assistant Editor:

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Membership Committee:

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arv54@dslextreme.com

Communications Committee:

Jim Michael, MA, IMF

Community Service Awards Committee:

Michael Porte, MFT -
michaelporte@sbcglobal.net

Development Committee:

Artur Akkerman -
artur25a@aol.com

Conference Committee:

Harry Drasin, PsyD -
hdrasin@ucla.edu

Administrative Assistant

Chuck Stewart, PhD -
ckstewar@sbcglobal.net

(310) 288-3465 (v)
(310) 838-6769 (f)
1125 N. Fairfax Ave.
Box 46206
West Hollywood, CA 90046
www.LAGPA.org

CLASSIFIED ADVERTISEMENTS

THERAPYGay Men's Growth Group

This is an ongoing men's group which focuses on personal issues that lead toward better relationships with oneself and others. This is a group for serious minded men regardless of age, HIV or relationship status. Tuesday night in Studio City. \$35 per session. Contact Sandy Kaufman, MFT at 818-761-4200.

Mixed Groups

Mixed psychotherapy groups for well functioning men and women with a focus on relationship, intimacy, sexual, family, and career issues. Yalom model. Monday and Wednesday evenings led by Raymond Bakaitis, PhD. For more information, please call 310-841-6870.

San Francisco/Menlo Park

Five long term, psychodynamic process groups for gay and bisexual men; focusing on intimacy, relationships, communication, and work in the "here and now". Groups existing between three months and ten years. For more information, please call Jamie Moran, LCSW, 415-552 9408. Jamie has been leading groups since 1984.

Gay Men's Psychotherapy Group

Gay-centered depth-oriented approach. Focus on Gay empowerment, childhood issues, HIV/AIDS/health, addiction recovery, relationship/Intimacy, dream work. West Hollywood area. Sliding fee scale available. Please call: Matt Silverstein, MFT 310-842-6124 (License #MFC38474).

Social Anxiety Group

This group will be making use of the latest empirically validated treatment for social anxiety. The group will be mixed (both gay, lesbian and straight clients) and time limited to 10-12 sessions. Contact Joel Becker 310-858-3831.

Emotional Regulation Skills Group

This group that is based on the work of Marsha Linehan, Ph.D. with patients who have the diagnosis of Borderline Personality Disorder. It is appropriate for all clients who have problems in this area which may include patients in a wide range of disorders including substance abuse, etc. This group is adjunctive and the client must have a primary therapist who will remain in the picture as "therapist of record." Contact Joel Becker 310-858-3831.

EMPLOYMENTPsychotherapy Bookkeeper Position

Must be able to add existing client files to software program called "Therapist Helper." Call Mike Fatula MFT at 323-876-8861 OR 323-422-9433 business cell phone. (I am live on business cell phone at 5 minutes before any hour 10AM-10PM Mon-Fri).

OFFICE SPACEWest Hollywood/San

Fernando Valley--
Quiet Garden Courtyard of therapists, designers, and writers near Cedars-Sinai and Thaliens. Also office space on Ventura Blvd. near Laurel Canyon.

- quiet, garden courtyard; one story building; 24/7 access & AIR
 - windowed, private waiting room; sound-proofing & call-light systems
 - windowed & skylighted private therapy office
 - separate entrance-exit; separate restrooms for clients & therapists
 - high vaulted wooden ceiling/new wood window blinds
 - utilities included with reasonable rent; private, covered, well-lit parking
 - easy canyon access to San Fernando Valley
 - recently remodeled to psychotherapy specifications
- Reasonable rates (utilities included). Call Mike Fatula at 323-876-8861.

West L.A.

Beautifully decorated, windowed, freeway close, handicap access, call lights, separate entrance/exist, security building. Available Thursday and Saturday, all day and evening or for blocks of hours. Contact Renee R. Sperling, LCSW at 310-470-3450

Beverly Hills

Large corner office on Beverly Drive, private waiting room. Available Friday, Saturday, or Sunday (\$200 per day/month) and some evenings. Parking included. Rob Kelly, Ph.D. at 310-277-1944.

Beverly Center

Part-time mornings and Friday-Sunday. Quiet small secured building near Beverly Center, 24/7 access, private climate

**Advertise
with
LAGPA**

Calendar of Events

- May 22, 2005, Sunday
2 PM - 4 PM Board Meeting at the Blemont Pub
Contact Alan Valdez, MFT
arv54@dslextre.me.com for more information.
- June 18, 2005, Saturday
8 AM - 4 PM Annual Conference - "Current Issues in the GLBT Community: Health, Legal and Lifestyle," keynote speaker California State Assemblyman Mark Leno. 6 CEU credits for all licenses.
- September 25, 2005, Sunday
Annual Community Service Awards

POLICY FOR MAILING LISTS AND FLYERS

LAGPA does not sell or give out its mailing list (in any form) to any person, group or organization. If you would like to send a mailing to the membership you must provide enough copies of the item to be sent folded, stamped and ready to mail. LAGPA will run address labels and place them on the item to be mailed at a board meeting. Therefore, your materials must be received by LAGPA no later than one week prior to the next board meeting as indicated on the web site or in the newsletter, for them to be mailed in a timely fashion. If you want to do a separate mailing you must give us 10 open envelopes with the material you are mailing so we may review it. Rates for this type of service are: members \$125.00 per mailing; non-members \$175.00 per mailing. We strongly suggest you place an ad in the P.N. rather than creating a separate mailing.

As the LAGPA Board is all volunteer, and responsible for creating, collating, folding, labeling, stamping and mailing all newsletters and other correspondence throughout the year, we cannot accommodate the insertion of stand alone flyers into the newsletter or conference materials. Unless, or until, there is a full complement of board members and volunteers to assist on various committees, all flyers must appear as ads in the newsletter and/or conference brochure. Member and non-member rates are listed in the P.N. and on the web site at www.LAGPA.org. Members may bring flyers to LAGPA events and place them on tables where participants can pick them up.

The Board reserves the right to refuse to mail, include in the newsletter or display any material it deems inappropriate or offensive to its membership, or in direct conflict/opposition to the purpose/ mission statement of the organization. To engage in any of the above or for more information please contact our administrative assistant, Chuck Stewart. The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also to create credibility and build your organization's identity among peers, members, employees, or vendors.

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NEWSLETTER POLICY

Article Submission

Your articles are welcomed and solicited, and will be published on a space available basis. Please send a copy of your articles which must be typed and double-spaced, to

LAGPA
Progress Notes
1125 N. Fairfax Ave.
Box 46206
West Hollywood, CA 90046

You may also email your articles to drbjacobs@att.net. This newsletter is mailed to each member, and may be made available to non-members by requesting copies either through mail (to the address above), or by calling 310-288-3465.

Publishing Schedule

Advertising and articles are due no later than the following dates:

	Due Date	Pub. Date
Summer	5/15	6/1
Fall	8/15	9/1

Classified Advertisement Rates

Members	FREE
Non-member	\$15.00

Display Advertisement Rates

Size	Member	Non-mem.
1/8 page or busines card	\$20.00	\$30.00
1/4 page	\$35.00	\$50.00
1/2 page	\$50.00	\$70.00
Full page	\$75.00	\$100.00

This includes business cards, advertisement for upcoming events you are producing, personal promotion, or anything that you may want members to be aware of.

Mechanicals

Size		
Business Card		3.5" w x 2" h
1/8 page		
	Horizontal	3.7" w x 2.37" h
	Vertical	1.82" w x 4.8" h
1/4 page		
	Horizontal	7.5" w x 2.4" h
	Vertical	3.7" w x 4.8" h
1/2 page		
	Horizontal	7.5" w x 4.8" h
	Vertical	3.7" w x 9.75" h
Full page		7.5" w x 9.75" h

LAGPA

1125 N. FAIRFAX AVE.
BOX 46206
W. HOLLYWOOD, CA 90046

Phone

(310) 288-3465

Fax

(310) 838-6769

E-mail

ckstewar@sbcglobal.net

Your Tagline here.

Back Page Story Headline

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused.

Examples of possible headlines

include Product Wins Industry Award, New Product Can Save You Time, Membership Drive Exceeds Goals, and New Office Opens Near You.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing

materials, such as press releases and market studies.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

About Our Organization

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft includes thousands of clip art images from which you can choose, and you can import them into your newsletter. There are also several tools you can use to draw shapes and

symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption for the image near the image, too.



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CUSTOMER NAME
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www.lagpa.com
